



# ANNUAL REPORT 2018

SUSTAINABLE  
KINGSTON

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# MESSAGE FROM THE BOARD CHAIR

Like you, the team at Sustainable Kingston is concerned about the impact that climate change is having on the habitability of our planet. Right here in Kingston, we have already begun to see the effects. Kingston is known for its location and beautiful views of Lake Ontario, but rising temperatures and heavier rainfall are contributing to the growth of toxic algae and bacteria that impair the quality of our water. We are seeing an increase in the frequency and intensity of storms, such as the one that hit Ottawa last year, and rising water levels that have flooded communities along the St. Lawrence River.

Despite these concerning trends, a growing number of governments, both domestically and abroad, have refused to take meaningful action to fight climate change, and in some cases, have implemented policies to dismantle the legislative and policy tools that were previously available. It has become clear that we will not be able to rely on our politicians alone to solve this problem.

It is now more important than ever to stand together as leaders in the community and make firm commitments to change our own habits in order to reduce greenhouse gases. While it is easy for us to blame our politicians for mishandling the climate file, we must also turn the spotlight back on ourselves. We need to stop assuming that the government or the technology industry will find the solution for us. This is our problem to solve.

Our team at Sustainable Kingston has had a very successful year. We have worked hard to make meaningful contributions in our role as stewards of the environment and proponents of a more sustainable and livable community. Some of our recent achievements include:

Launching [sustainablely.eco](#), a new web-based platform designed to recognize and celebrate the businesses in our community who have embraced sustainable practices, such as reducing their carbon footprint, practicing food recovery, paying a living wage, and many more;

Hosting the second annual Kingston Climate Change Symposium attended by more than 350 people who shared their experiences and heard from leaders who are taking steps to respond to the global crisis;

Coordinating a community wide clean-up with Pitch-in-Kingston, where more than 5300 members of our community worked to restore the beauty of our natural landscape;

Expanded our Green Economy Program to Belleville and Brockville so we can work with new communities to build upon the greenhouse gas reductions we have helped to facilitate here in Kingston.

We look forward to continuing to work with the leaders in our community to help inspire and achieve, local, meaningful change as we work to ensure a more sustainable future.

Matt Benson  
Board Chair



# OUR TEAM

## Board of Directors

Matt Benson - Board Chair  
Patrick Good - Treasurer  
Luke Macdonald - Secretary  
Julie Salter-Keane  
Jim Neill

Brian Dodo  
Camille Malcolm  
Burgandy Dunn  
Matt Knowles

## Staff Team

Kristin Mullin - Executive Director  
Simone Santos - Program Manager  
Tess Wittmann - Community Engagement Specialist  
Curtis Andre - Business Development Coordinator



# A YEAR IN REVIEW

## 2018 Events



2018 Evening of Recognition

200 Attendees celebrated local champions of sustainability.



Climate Change Symposium

In partnership with the City of Kingston, 350 community members joined together to increase their climate literacy and learn how they can take action against climate change.

# A YEAR IN REVIEW

## 2018 Events



Over 300 people and 5 businesses took the SK Summer Challenge and removed single use plastics from their lives for the summer!



Community Workshop - Sustainable Wrapping



5300 participants "Pitched In" to clean up Kingston and revitalize our community



Cyclists were rewarded during Commuter Challenge week for choosing environmentally-friendly forms of transportation

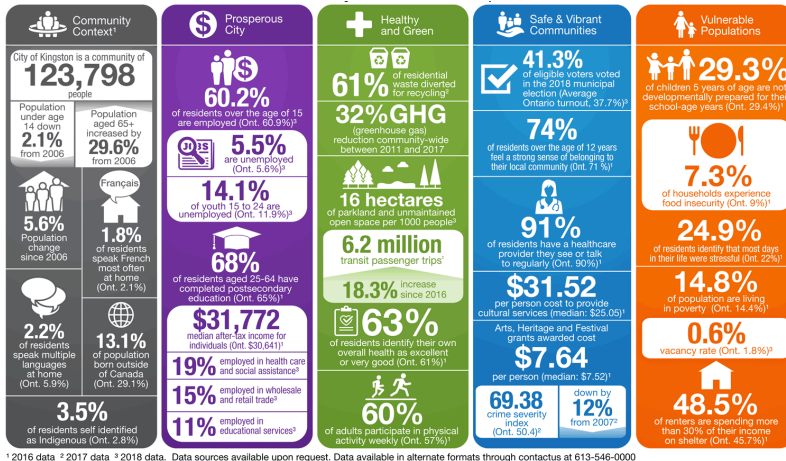


# A YEAR IN REVIEW

## 2018 Programs



Sustainable Kingston Staff provided education on the importance of the 3R's to Kingston Area Schools reaching over 2050 students.



Sustainable Kingston developed a steering committee of community stakeholders to create a snapshot of our communities health.

<sup>1</sup> 2016 data <sup>2</sup> 2017 data <sup>3</sup> 2018 data. Data sources available upon request. Data available in alternate formats through contact at 613-546-0000

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# A YEAR IN REVIEW

2018 Programs

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The Leaders



- Member since 2016
- Reduced 29% of GHGs
- Purchased 5.0 tCO<sub>2</sub>e of carbon offsets to mitigate 61% of its GHG emissions for 2018
- Winner of Greatest % GHG Reduction award at the 2019 and 2018 Evening of Recognition



- Member since 2016
- Reduced 24% of GHGs
- Winner of Greatest GHG Reduction award at the 2019 and 2018 Evening of Recognition
- New building targeting LEED Gold certification



- Member since 2016
- Reduced 29% of GHGs between 2011 and 2015
- Winner of Innovation award at the 2018 Evening of Recognition



## GREEN ECONOMY LEADERS



- Member since 2017
- Reduced 8% of GHGs
- Purchased 5.0 tCO<sub>2</sub>e of carbon offsets to mitigate GHG emissions for 2018
- 1<sup>st</sup> member to become Living-Wage Certified Employer
- Winner of Innovation award at the 2019 Evening of Recognition



- Member since 2017
- GHG inventory in 2017
- Has undergone several LED and boiler retrofits across its building portfolio.



- Member since 2017
- GHG inventory in 2017
- Housing provider that owns and manages 397 apartments and townhouse units at several locations in the City of Kingston.



## GREEN ECONOMY LEADERS



# A YEAR IN REVIEW

2018 Programs

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The Leaders



- SK 1st Member, since 2016
- Reduced 13% of GHGs (2017)
- Reduced 26% of electricity and 9% of natural gas usage.
- Installed Nest thermostat at their facility



- Member since 2016
- Reduced 13% of GHGs
- Winner of Leadership award at the 2018 Evening of Recognition
- 250 high efficiency furnaces installed



- Member since 2016
- Reduced 4% of GHGs (2017)
- Zero-waste consumer policy
- Offset their emissions by planting trees yearly



## GREEN ECONOMY LEADERS



- Member since 2017
- Reduced 21% and 38% of GHGs related to electricity and water respectively (2017)
- Reduced 22% of water usage



- Member since 2017
- Reduced 3% of GHGs (2017)
- Reduced 10% of electricity and 5% of natural gas usage
- Developed products created from waste bi-products of acrylic paint production
- Innovative packaging using less materials



- Member since 2017
- Reduced 33% of GHGs
- Divert 90% of its waste from landfill
- Winner of Leadership award at the 2019 Evening of Recognition



## GREEN ECONOMY LEADERS

# A YEAR IN REVIEW

2018 Programs

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The Leaders



- Member since 2017
- Reduced 13% of electricity usage (2017)
- Provides real estate, downsizing and estate settlement solutions.



- Member since 2017
- Uses all natural ingredients and local produce
- Completed a waste audit
- Underwent a lighting audit to determine upgrade to LED lighting



- Member since 2017
- Reduced 14% of GHGs
- Have donated over \$100,000 dollars in food, provided 40,117 meals to community organizations
- Winner of Engagement award at the 2019 Evening of Recognition



## GREEN ECONOMY LEADERS



- Member since 2017
- Exemplary community involvement, including running community workshops on climate change trauma relief
- Reduced 10% of electricity and 34% of natural gas usage



- Member since 2017
- Reduced 11% of GHGs (2017)
- Reduced 11% of natural gas usage
- Cher-Mère herbal products are natural, herbal and eco-friendly
- Products are filled mainly in recyclable packaging



- Member since 2017
- Reduced 7% of electricity consumption
- Solar photovoltaic array onsite, generating over 16,000 kWh yearly of electricity to the grid
- Lighting upgraded to LED




## GREEN ECONOMY LEADERS

# A YEAR IN REVIEW


2018 Programs

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The Leaders



**WHITNEY MANOR**  
1817



**Frontenac Club INN**





**Queen's UNIVERSITY**



- Member since 2018
- GHG inventory in 2019
- Built in 1817 and re imagined for the 21st century, Whitney Manor combines timeless elegance with modern amenities and luxury in the heart of the 1000 Islands.




- Member since 2018
- In a city known for its historic charm, beautiful waterfront and architectural treasures, the Frontenac Club Inn provides a special place to stay and enjoy all that Kingston

- Member since 2018
- 35% carbon reductions target by 2020
- Completed many initiatives regarding climate action, energy, food, transportation, and recycling.





## GREEN ECONOMY LEADERS

## SUSTAINABLE KINGSTON PRIORITY AREAS



# OUR SUPPORTERS

## Funders/Grantors

Ontario  
Trillium Foundation



Fondation Trillium  
de l'Ontario



## Sponsors



# AUDITED FINANCIAL STATEMENTS

## SUSTAINABLE KINGSTON CORPORATION

### Statement of Operations

Year ended December 31, 2018, with comparative information for 2017

	2018	2017
Revenue:		
Contribution from the Corporation of the City of Kingston (note 2)	\$ 70,000	\$ 118,000
Grants	188,044	186,897
Memberships	32,742	13,860
Sponsorships - Green Economy Kingston	9,575	10,675
Office space rent	-	7,620
Event revenue	6,086	3,040
Interest	74	63
Miscellaneous	777	-
<b>Total revenue</b>	<b>307,298</b>	<b>340,155</b>
Expenses:		
Administration:		
Salaries and benefits	207,938	190,711
Rent	25,482	23,296
Professional services (note 2)	46,740	9,114
Professional development	2,963	-
Office and general	9,308	7,355
Insurance	2,581	2,312
Bank charges	509	498
Travel	628	159
Program resources and development	43	-
	<b>296,192</b>	<b>233,445</b>
Events and promotions:		
Membership fees	9,355	10,724
Community events - Green Economy Kingston	15,345	18,702
Events and volunteer recognition	12,860	3,746
Media and promotions	771	878
	<b>38,331</b>	<b>34,050</b>
<b>Total expenses</b>	<b>334,523</b>	<b>267,495</b>
<b>Excess (deficiency) of revenue over expenses</b>	<b>\$ (27,225)</b>	<b>\$ 72,660</b>