



sustainable
kingston

ANNUAL REPORT
2017

WHO WE ARE

OUR MISSION

Sustainable Kingston's mission is to enhance the livability and resiliency of Kingston. We do this by sharing knowledge and providing resources and programs that drive community action.

The Priority Areas

From 2017-2020, Sustainable Kingston is focusing its work on driving measurable improvements in the Kingston community across six priority areas:

- Climate Action
- Environmental Stewardship
- Sense of Community
- Sustainable Transportation
- Economic Prosperity
- Food Security



OUR HISTORY

Sustainable Kingston was incorporated in 2012 to be the governing body for the Sustainable Kingston Plan, which was created between 2010 and 2012. From 2012 to 2015, the organization implemented the plan by running various community activities and events. A "Community Partner" model was formed to celebrate the sustainability efforts of local organizations. Sustainable Kingston remains dedicated to its original purpose of supporting the Kingston community in achieving its vision of becoming Canada's most sustainable city.

MESSAGE FROM THE BOARD CHAIR

Dear Friends of Sustainable Kingston,

I write this introduction for Sustainable Kingston's annual report with pride in our recent accomplishments, and enthusiasm for the opportunities in the path ahead. We have had, by all accounts, our most successful and impactful year since our corporation was established in 2012. Our success has been driven, in part, by a growing awareness of the challenges presented by climate change and the need for urgent action to mitigate and adapt. We play an important role in facilitating awareness and driving sustainable change in our community – and our work is only just getting started.

This past year has been particularly successful for Sustainable Kingston. A significant highlight was our first annual Evening of Recognition. The event was an opportunity to come together to celebrate all the outstanding initiatives taking place in our community and to recognize the champions leading the way to a sustainable future.

Also, our Green Economy program, in its first full year of existence, clearly struck a chord with local businesses and industry, rapidly growing from eight initial member organizations to twenty-nine. Together, we are working with the sustainable leaders in our community to disrupt the outdated and incorrect narrative that sustainability is a financial burden. We are working with our community to help identify and seize upon a vast array of sustainable opportunities – which are widely becoming recognized as some of the key economic growth areas across our local community, as well as nationally and beyond. I am proud to say that Sustainable Kingston has been recognized by the Downtown Business Improvement Area for its efforts in supporting local businesses.

It is my honour to serve as the President and Chair of the Board of Sustainable Kingston during this period of sustainable opportunity. We look forward to further increasing our impact in 2018 across all six of our priority areas as we continue to strive toward our vision of making Kingston Canada's most sustainable City.

Sincerely,



Matt Benson
Chair/President of Sustainable Kingston



BOARD OF DIRECTORS



Matt Benson
Board Chair



Patrick Good
Treasurer



Curtis Andre
Secretary



Counselor Jim Neill
Member at Large



Brian Dodo
Member at Large



Julie Salter-Keane
City of Kingston
Ex-officio

VOLUNTEER TEAM

In 2017, Sustainable Kingston benefited from the enormous contributions of our growing volunteer team. We offer our thanks to everyone who dedicated their time to Sustainable Kingston in 2017.

STAFF TEAM

Visit <https://www.sustainablekingston.com/our-team/> to view the bio's of our full staff complement.

SUSTAINABLE KINGSTON 2016 - 2020 STRATEGIC GOALS

GOAL

To position ourselves as the knowledge centre for sustainability



OUTCOME

- Convene Partners
- Produce research and results in Six Priority Areas
- Release of Annual Community Sustainability Report

GOAL

To develop and implement a system for measuring and reporting on sustainability



OUTCOME

- Develop, review and implement a checklist for measuring sustainability
- Evaluation to be done through the lens of the Six Priority Areas

GOAL

To successfully encourage businesses and organizations to operate in the most sustainable way



OUTCOME

- Develop programs and opportunities for improvement in the Six Priority Areas
- Further develop the Green Economy program

GOAL

To provide the community with tools needed to understand how to act more sustainably



OUTCOME

- Profile organizations who are advancing in sustainability
- Hold annual Evening of Recognition event to feature local leaders
- Provide opportunities for community participation



2016 - 2020

SIX PRIORITY AREAS



SUSTAINABLE
TRANSPORTATION



ECONOMIC
PROSPERITY



CLIMATE
ACTION



SENSE OF
COMMUNITY



ENVIRONMENTAL
STEWARDSHIP



FOOD
SECURITY

GREEN ECONOMY PROGRAM MEMBERS



A YEAR IN REVIEW

19

19 NEW BUSINESSES JOINED OUR GREEN ECONOMY PROGRAM IN 2017

180 INDIVIDUALS SHOWED THEIR SUPPORT FOR SUSTAINABILITY IN OUR COMMUNITY BY ATTENDING THE 2017 EVENING OF RECOGNITION

180

221

221 TONNES OF CO2 WERE REDUCED BY OUR GREEN ECONOMY PROGRAM MEMBERS IN 2017.

2975 COMMUNITY MEMBERS PARTICIPATED IN THE 2017 PITCH-IN EVENT

2975

2959

COMBINED SOCIAL MEDIA FOLLOWERS

AUDITED FINANCIAL STATEMENTS

SUSTAINABLE KINGSTON CORPORATION

Statement of Operations

Year ended December 31, 2017, with comparative information for 2016

	2017	2016
Revenue:		
Contribution from the Corporation of the City of Kingston (note 2)	\$ 118,000	\$ 128,800
Grants	186,897	104,922
Miscellaneous	–	16,293
Memberships	13,860	15,235
Office space rent	7,620	2,920
Sponsorships - Earth Hour	–	2,500
Sponsorships - Green Economy Kingston	10,675	1,000
Event revenue	3,040	113
Interest	63	27
Total revenue	340,155	271,810
Expenses:		
Administration:		
Salaries and benefits	190,711	161,394
Rent	23,296	28,357
Professional services (note 2)	9,114	10,466
Office and general	7,355	6,570
Carbon accounting software	–	5,650
Insurance	2,312	2,467
Utilities	–	2,000
Travel	159	786
Bank charges	498	30
	233,445	217,720
Events and promotions:		
Membership fees	10,724	10,632
Community events - Earth Hour	1,416	2,427
Community events - Green Economy Kingston	18,702	5,915
Community events - Other	2,330	–
Media and promotions	878	1,802
	34,050	20,776
Total expenses	267,495	238,496
Excess of revenue over expenses	\$ 72,660	\$ 33,314

The accompanying notes are an integral part of these financial statements.