



# sustainable kingston

Annual Report **2014**



# OUR SUPPORTERS

*We gratefully acknowledge the financial and in-kind support so generously offered by the City of Kingston Council and Senior Staff members. This ongoing support allows Sustainable Kingston to continue to build its position in our community and to carry on with the implementation of the Sustainable Kingston Plan.*

*We are also thankful for the continuing and growing support of our Community Partners and individual citizens who have embraced the notion of sustainability. We would like to recognize the following businesses and organizations for their contribution to our 2014 event season:*

## **Earth Hour: Kingston Unplugged**

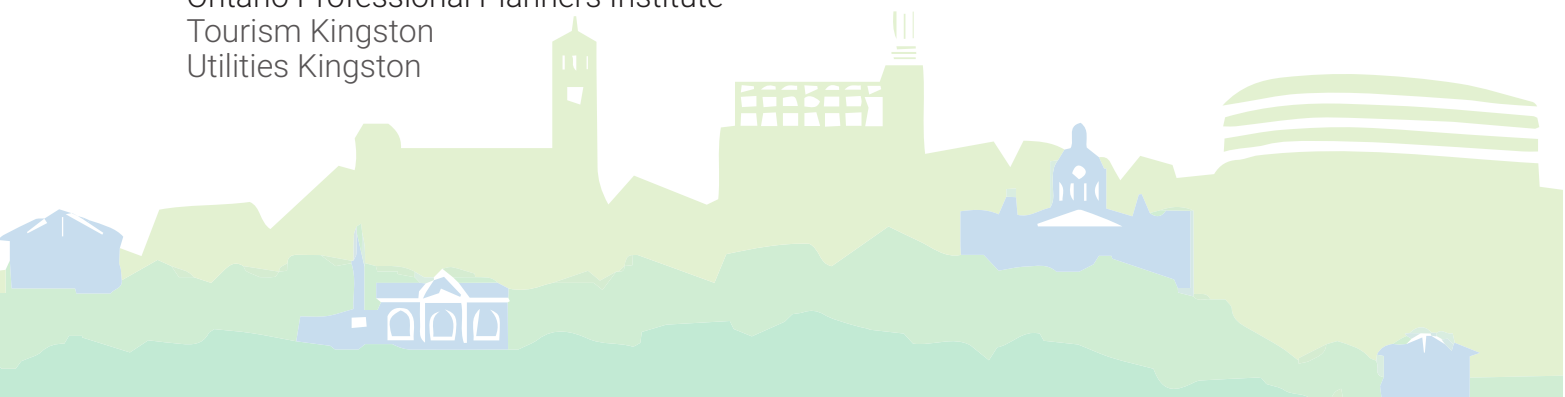
Brent Gervais Photography  
Brown's Dining Solutions  
Country 93.5  
Hearthmakers Energy Cooperative  
Kingston Soundworks  
Kingston Hydro  
Kiss 102.7  
Lone Star Kingston  
Papa John's Pizza, Kingston  
St. Lawrence College  
Tara Natural Foods  
The Toucan  
Tricia Knowles, Promoter  
TVCogeco  
Twisted  
Utilities Kingston

## **KingstonFest**

Aztech Associates  
City of Kingston  
Community Foundation For Kingston & Area  
CFRC  
Enersave Building Solutions  
EnShift Power Inc.  
Kingston Community Options Fund  
Queen's School of Urban and Regional Planning  
Tara Natural Foods  
St. Lawrence College  
Transition Kingston  
TVCogeco

## **Green Building Symposium**

DIALOG  
Empire Life  
J.L. Richards  
KPMG  
Lafarge  
Ontario Professional Planners Institute  
Tourism Kingston  
Utilities Kingston





## LETTER FROM THE CHAIR

Dear Sustainable Kingston Community,

On behalf of the Past Chair, Rob Cumming, and the former Executive Director, John Johnson, who both had to leave their positions unexpectedly prior to the AGM for the Fiscal Year 2014, I would like to thank all of the Board members, staff and volunteers for their continued support of Sustainable Kingston as we completed the first phase of our mandate in 2014.

2014 was a busy year for Sustainable Kingston. Key events included the Sustainable Kingston Forum where Board members Sarah Whalen and Jennifer Kiwala took major leadership roles in this highly successful event held at St. Lawrence College—an event which brought in more than 1000 enthusiastic Kingstonians and showcased many of our community partners and their contributions in helping our community become more sustainable. Another highlight was the Green Buildings Symposium, held in May, which showcased Kingston's initiatives in sustainable building design and hosted many expert speakers in this field.

Sustainable Kingston also hosted several educational events including Kingston Unplugged, held in Kingston's Market Square during Earth Hour in March. Kingston Unplugged is a solar and wind powered event that brings Kingstonians

together to explore climate change and the many ways by which we can together make a positive effect on the environment.

Sustainable Kingston's community partners are crucial to achieving our goal of becoming Canada's most sustainable city. In 2014, through the very hard work of our staff, the number of Sustainable Kingston community partners increased to over 100 representing small and large businesses, NGOs, and community groups.

Going forward into 2015, Sustainable Kingston is now well placed to enter the second phase of its evolution in which it will work closely with community leaders and the City to prioritize and progress toward the social, cultural, economic and environmental targets identified in the *Sustainable Kingston Plan*.

On behalf of the Board, I would like to express our continued enthusiasm and excitement working with our community and citizen partners to help make Kingston the most sustainable city in Canada

Sincerely,

*Viviane Paquin*

(Chair of Sustainable Kingston Board of Directors since September 2015)

## farewell john johnson

**W**e would like to officially thank our former Executive Director, John Johnson, for all of his work with Sustainable Kingston. John officially left Sustainable Kingston in December, 2014. We were sad to see him go and hope he enjoys his 'second retirement'. Thanks for everything, John!

**A**lso outgoing: Board members Sandy Berg, Anna Burdett, and Jennifer Kiwala and staff members Katie Wall and Shannon Potts. We gratefully acknowledge the many and varied contributions you made during your time as part of the Sustainable Kingston Corporation's Board of Directors.

**L**astly, thank you to Jennifer Kiwala, who stepped into the role of Interim Executive Director at the end of 2014, and welcome to Jeff McLaren, who joined our board in December 2014.



## SEMINARS & SPEAKERS



**1. Dianne Dowling**  
(February) Dianne's Lunch & Learn talk "Seedy Business" delved into the issues surrounding seed saving in Ontario & Canada and how we can help improve our local food system. Dianne is a local farmer, activist, and is part of the National Farmers Union as well as KASSI (Kingston Area Seed System Initiative).



**2. Tyson Champagne**  
(February) Tyson from SWITCH Ontario discussed renewable energy technologies during this lunch hour talk.



**3. Western Landscape Services**  
(March) Western Landscape Services, winner of the Sustainability Award from the Greater Kingston Chamber of Commerce, spoke about the shift in thinking about what exactly a "Sustainable Landscape" is, and educated attendees about 'Growing food, and not lawns'.



**4. Utilities Kingston**  
(May) A MyUtilities workshop by Utilities Kingston. This Lunch & Learn was intended to help Utilities Kingston customers understand their utility bills better.



**5. Bob Willard**  
(October) Sustainability researcher and author, Bob Willard presented "the Business Case for Sustainability". Bob applies his business and leadership experience to engage the business community in proactively avoiding risks and capturing opportunities by using smart environmental, social, and governance strategies.

# Sustainable Kingston, emerging member of Sustainability CoLab.

In 2014, Kingston was chosen as one of three communities in Ontario to pilot the Sustainability CoLab initiative.

With funding from the Ontario Trillium Foundation, the non-profit Sustainability CoLab initiative aims to create a provincial network of communities to work with business and industry to reduce greenhouse gas emissions. Locally, Sustainable Kingston will lead the CoLab initiative to support community-driven and action-oriented approaches to business sustainability.

“Our ability to create practical, efficient and economical solutions to address the challenges of climate change is critical to our success as a smart and livable city. Together, we are creating opportunities to engage residents, organizations and businesses in the creation and implementation of a targeted energy-reduction plan – Kingston’s Climate Action Plan,” says Mayor Bryan Paterson. “As a proud supporter of Sustainability CoLab and the Sustainable Kingston Corporation, we look forward to joining a network of communities learning from and with each other to increase our collective impact toward the reduction of greenhouse gas emissions.”



## \$149,800 Grant

Sustainable Kingston has received a \$149,800 grant from the Ontario Trillium Foundation to engage local businesses in reducing their Greenhouse Gas (GHG) emissions.

Ontario  
Trillium Foundation



Fondation Trillium  
de l'Ontario



# 2014 EVENTS

## EARTH HOUR: KINGSTON UNPLUGGED (MARCH)

In Celebration of Earth Hour, Sustainable Kingston hosts an off-grid concert in Springer Market Square. The public is invited to enjoy performances by local artists, appearances by engaging speakers, sustainability displays, vendors and more; all at no cost to the public and powered by solar and wind energy!

2014's entertainment lineup included performances by Twisted Circus Arts, Kingston Drum Circle, Buffalo Tree and Circle, and Down Here From Here.



*Harkiran, winner of the Kingston Unplugged raffle (this fabulous pink guitar!).*



## PITCH-IN KINGSTON (APRIL)

Pitch-In Kingston is an annual community clean-up event that aims to make our city safer and more environmentally responsible. Citizens are encouraged to pick up litter on their street and in their neighbourhood.

2014 workplace community clean-up champions included Malroz Engineering Inc., Innovation Park, and Queen's University!



## ALL-CANDIDATES DEBATE (MAY)

"Kingston has developed a vision to become Canada's most sustainable city, but in many cases our city is affected by policies made at the provincial level. It is crucial that residents show active citizenship by attending this debate which will assist them to make an informed decision at the polls," said John Johnston, Executive Director for Sustainable Kingston. Stephen Sottile from Utilities Kingston moderated this event.



*Green Building Symposium keynote speaker Craig Applegath (Dialog)*



## GREEN BUILDING SYMPOSIUM KINGSTON (MAY)

Sustainable Kingston coordinated unprecedented tours of Kingston's most innovative and sustainable LEED buildings, guided by the architects and engineers that built them and the teams that manage them. Guests of the Symposium also enjoyed a taste of Kingston's famous historic architecture with tours of landmarks that make Kingston one of Canada's most visited cities.



# CLIMATE ACTION

"Climate change is one of the most urgent environmental challenges of our time and we all have a role to play to help protect the air we breathe. Sustainable Kingston knows the value of developing community partnerships in order to meet shared priorities, moving Kingston closer to its goal of becoming the most sustainable city in Canada. I'm thrilled that their hard work and efforts to help organizations and businesses set and meet greenhouse gas emission targets are being assisted by a grant from Trillium."

**Sophie Kiwala, MPP for Kingston and the Islands.**



## KINGSTONFEST (OCTOBER)

In 2014, Sustainable Kingston hosted its first annual KingstonFest, an event that brought together organizations working to promote the city's four pillar sustainability strategy. More than 1,000 people dropped by the event, which was held at St. Lawrence College, to find out more about making Kingston Canada's most sustainable city. Thank you to all the Sustainable Kingston Community Partners, local performers, local food vendors and other businesses, and especially our dedicated team of volunteers for making this event a success!



**Sustainable Kingston's volunteers taking a much-needed break during KingstonFest!**



# FINANCIAL STATEMENT

## SUSTAINABLE KINGSTON CORPORATION FINANCIAL STATEMENT YEAR END 2014 (Unaudited)

### Revenue

Contribution from City	\$133,000.00
Sponsorships & Registrations	
Community Forum	1,750.00
Earth Hour	1,723.00
Green Building Symposium	11,489.00
KingstonFest	8,450.00
Grants	2,250.00
Interest	49.03
Office Space Rent	2,625.00
Miscellaneous	4,325.46
<hr/> Total Revenue	<hr/> \$165,661.49

### Expenditures

Wages & Benefits	\$128,847.35
Office & General	5,700.49
Rent	26,870.27
Utilities	4,198.63
Insurance	1,011.10
Professional Services	-
Bank Charges	-
<hr/> Total Administration	<hr/> 166,627.84
Media & Promotion	19,474.26
Lunch & Learn	-
Membership Fees	395.50
Community Events	
Green Building Symposium	17,285.02
KingstonFest (Community Forum)	3,208.73
Earth Hour	3,538.96
Other	910.69
<hr/> Total Events & Promotions	<hr/> 44,813.16
<hr/> Total Expenditures	<hr/> \$211,441.00
<hr/> <b>Surplus (Deficit)</b>	<hr/> <b>\$(45,779.51)</b>