



# 2022 ANNUAL REPORT



## OUR MISSION

Sustainable Kingston's mission is to enhance the livability and resiliency of Kingston.

We do this by sharing knowledge and providing programs that drive community action.

## OUR VISION

To be an organization that facilitates the effective transition towards environmental, social, cultural, and economic sustainability. To raise awareness and establish strategic partnerships, to inspire community engagement and foster more livable and resilient communities.

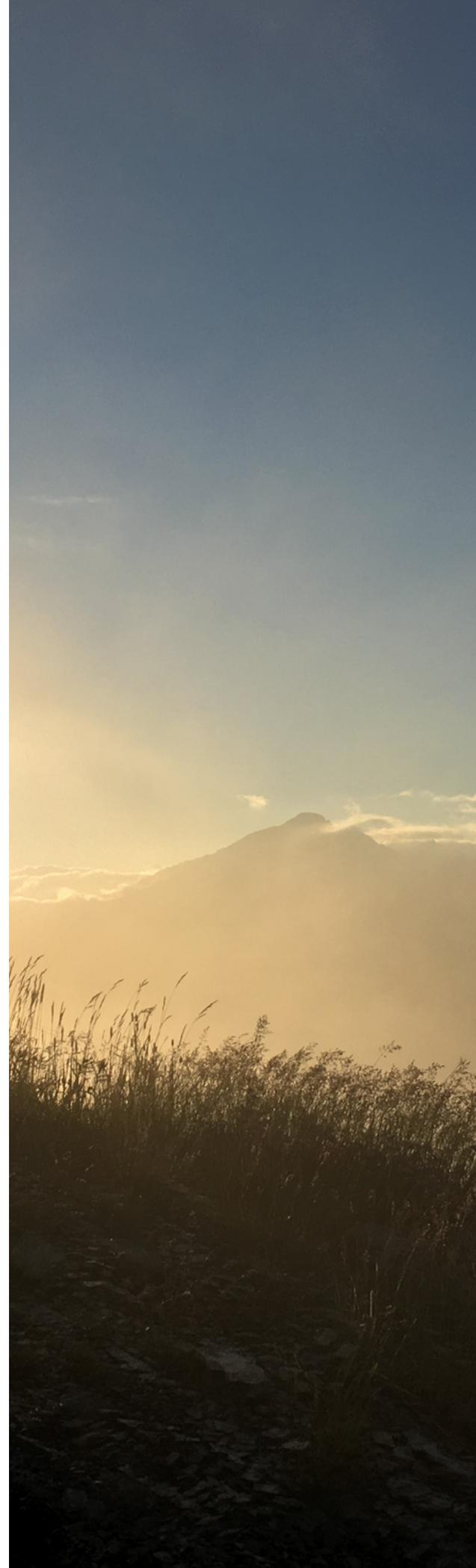
## OUR VALUES

We are **INCLUSIVE** - Sustainability is for everybody. It's a mind-set, not a demographic. We value diversity of background, perspective and thought. We empower others to help fulfill our mission. We believe in the power of collaboration.

We are **RESOURCEFUL** - We hate waste of any variety. We spend our money very carefully, and time is our most precious asset so we guard it well.

We **CARE** - We're caring in our actions and words within our community, towards each other, ourselves, and the planet.

We are **AMBITIOUS** - We're mission obsessed, we get stuff done, and we're constantly learning and improving.





# OUR TEAM

The Sustainable Kingston Board of Directors consists of a group of voluntary members of the Kingston community working together to provide strategic leadership, direction, and long-term planning for Sustainable Kingston. Along with these volunteers, the City of Kingston may appoint one voting City Council representative and one staff representative.

## **The 2022 Board of Directors includes:**

Farai Chimera - Treasurer

Matt Knowles - Secretary

Wendy Stephen - City Council Member

Julie Salter-Keane - City Staff Representative

Camille Malcolm - Director

Lisa Munday - Director

Johanna Whitehead - Director

## **Our Staff**

Geoff Hendry- Chief Operating Officer

Cedric Pepelea - Energy Coach & Energy Services Manager

Pankaj Madaan - Customer Service & Accounting Clerk

Wes Kerr - Energy Coach

Caroline Kirkwood - Registered Energy Advisor

Korey Kauffeldt - Registered Energy Advisor

Jessica Kocur - -Registered Energy Advisor

Gabriel Nadeau - REA in Training

## 2022 COMMITTEES

### **Legal/ Finance Committee**

Farai Chimera  
Matt Knowles

### **Marketing Committee**

Matt Knowles  
Julie Salter-Keane  
Matt Knowles

### **Strategic Committee**

Johanna Whitehead  
Camille Malcolm  
Julie Salter-Keane

### **HR Committee**

Camile Malcolm  
Lisa Munday  
Julie Salter-Keane



# ABOUT SUSTAINABLE KINGSTON

In 2012, Sustainable Kingston was created as a non-profit organization by the City of Kingston. The organization was designed to support the Kingston community in achieving its vision of becoming Canada's most sustainable city and to provide leadership and supports.

Sustainable Kingston shares information and offers an invitation to community members and businesses alike to engage in programs that increase the resiliency of Kingston, address the challenges that lay ahead of us, and embrace the opportunities of a more sustainable future.

## OUR STRATEGIC PRIORITIES

### 2019-2020

1. Develop and roll-out the sustainably.eco program to add value to business membership and be more inclusive of all businesses that are taking action against climate change.
2. Collect and compile data about our community and the efforts that are being made in sustainability. Promote partnerships and members events as well as provide programming where there are gaps.
3. Develop relationships with business networks and organizations within the Belleville to Brockville territory that align with our mission and our messaging including municipalities, institutions, non-profits, and SME's.
4. Partner with the City and Public Health to promote national/international programs such as Pitch-in, and Commuter Challenge,



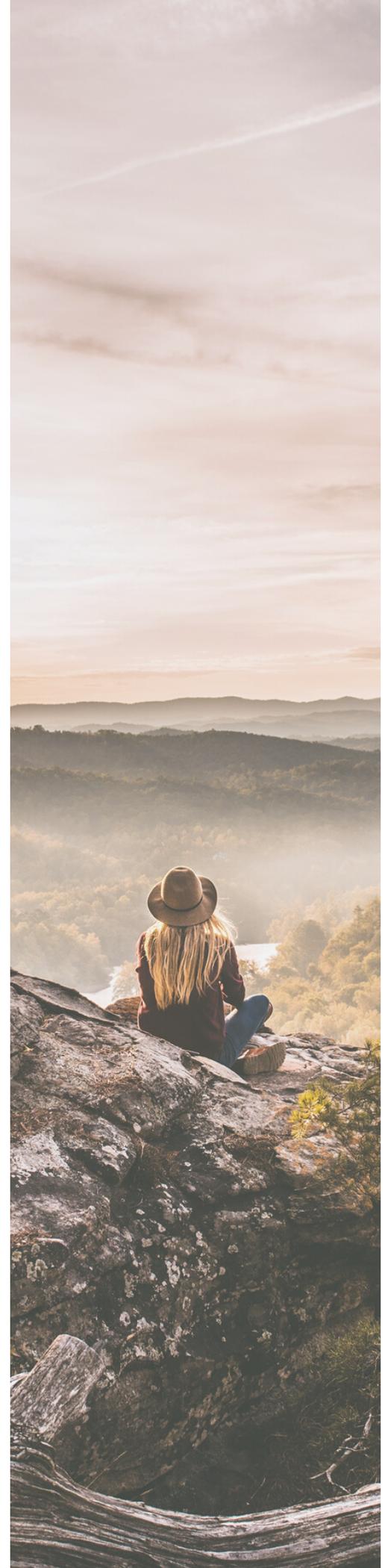
# OUR STRATEGIC PRIORITIES

## 2019-2020 Cont'd

5. Promote and support more sustainable living by providing presentations to youth throughout both local school boards.
6. Develop a comprehensive plan that includes legal contracts for expanding sustainably.eco to other geographic areas.

## 2021-2024

1. Expand sustainably.eco to other geographic areas.
2. Facilitate a Youth Climate Ambassadors working group that discusses imminent issues and reports on their findings.
3. Organize an annual tree planting project for sustainably.eco members
4. Promote local de-paving projects
5. Work with the City of Kingston to increase "pedestrian zones" in the downtown core during the summer months.
6. Host community forums and moderate discussion on key issues facing the community.
7. Create a Sustainable Kingston Knowledge Centre filled with data compiled from sustainably.eco users that depict the values shared by our collective community.
8. Support Kingston City Council in showing leadership on Climate Action by actively participating in both the adaptation and mitigation technical teams for the City Climate Leadership Plan.



# THE 2022 KINGSTON CLIMATE CHANGE SYMPOSIUM

**2022 Kingston Climate Change Symposium**  
**Collective Climate Action**  
Local, national and diverse perspectives.

**Speakers & Panelists**

**Ali Hassan**  
Host of the 2022 Kingston Climate Change Symposium  
CBC Radio One, Laugh Out Loud and Canada Reads

**Sheila Watt-Cloutier**  
Speaker at the 2022 Kingston Climate Change Symposium  
Sheila Watt-Cloutier is a Nobel Peace Prize Award Nominee & Inuit climate activist.

**Johanna Wagstaffe**  
Speaker at the 2022 Kingston Climate Change Symposium  
meteorologist and science reporter, & author

**Shari Hughson**  
Panelist at the 2022 Kingston Climate Change Symposium  
COO, Wayfound Mental Health Group & Adjunct Professor, Queen's University

**James Pettingill**  
Panelist at the 2022 Kingston Climate Change Symposium  
VP, Americas Spoke Operations, Li Cycle

**Julie Salter-Keane**  
Panelist at the 2022 Kingston Climate Change Symposium  
Manager, Climate Leadership Division at City of Kingston

**Allie Duff**  
Panelist at the 2022 Kingston Climate Change Symposium  
Founder and CEO, Pure Balanced

The 2022 Kingston Climate Change Symposium was held online again in response to the ongoing global pandemic. Over 700 individuals registered for the event on Zoom, while over 150 people livestreamed the event on YouTube. The footage of the day, which was shown on the City of Kingston's YouTube channel was viewed over 1,150 times.

## Feedback from the Community

"Really enjoyed the symposium. The speakers were all excellent. I even forgot I was on zoom for a moment! Thanks for trying so hard to make a difference."

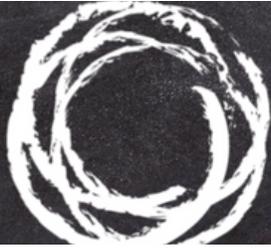
"I attended the Climate Change Symposium on Jan 13 (the 3rd one for me) and am always amazed at the education these sessions provide. I was most impressed with the keynote speakers and the learning conveyed by these smart and eloquent women. Johanna Wagstaffe was most impressive in relating climate change crises in story form which makes these learnings more impactful. The implications of how climate change will affect Kingston was particularly relevant."

"Thank you for all the work on putting together the Climate Symposium."

"I thoroughly enjoyed watching and learning from the symposium."

## 2022 SPONSORS





# Energy Services

## SUSTAINABLE KINGSTON EXPANDS INTO THE HOME ENERGY SECTOR

### Home Energy Evaluations in 2022

- Number of home energy Evaluations: 440
- Estimated energy savings from evaluations: 2,428 Gigajoules
- Estimated GHG reduction from evaluations: 137 tonnes annually.

In December of 2021, Red Squirrel Conservation Services and Sustainable Kingston joined forces in an asset transfer, which has expanded the organization's scope and helped further reduce greenhouse gas emissions throughout Southeastern Ontario.

Our expanded organization provides home energy evaluations and supports enrollment in the Canada Greener Homes Grant as well as the Enbridge Home Efficiency Rebate. Beginning on January 1 2023, these programs will be provided through a single window to all eligible Ontarians via Enbridge Gas's enhanced Home Efficiency Rebate Plus (HER+) program.

## SUSTAINABLE KINGSTON SUPPORTS BETTER HOMES KINGSTON

Sustainable Kingston has been playing a key role in supporting The City of Kingston's "Better Homes Kingston" program, which launched on April 11th and has been a tremendous success.

Sustainable Kingston is proud to provide Energy Coaching Services in support of this program through a Service Level Agreement with the City of Kingston.



### Better Homes Kingston - by the numbers

- 472 BHK Applicants signed up.
- 352 Coaching Sessions completed
- 98 Funding Requests approved
- 11 Project Completion Reports approved
- \$2,438,000 in funding through BHK loans

# WORKSHOPS AND WEBINARS

As part of the City of Kingston Climate Action Working Group recommendations, Sustainable Kingston was tasked with hosting a series of education webinars for the ICI sector and the community.



# SUSTAINABLE KINGSTON BLOGS

Sustainable Kingston has consistently produced informative and helpful blogs throughout the year. Blogs are written by either Sustainable Kingston staff or community partners and guest contributors. All of the 2022 blogs can be viewed at <https://www.sustainablekingston.com/blogs>.



TACKLING OCEAN WASTE



CAN A LAWN BE SUSTAINABLE?



GUEST BLOG: IS OFFSETTING ENOUGH?



GREEN BURIALS: A SUSTAINABLE AND DEEPLY PERSONAL ALTERNATIVE



AVOIDING FAST FASHION: HOW TO GET A MORE SUSTAINABLE WARDROBE - PART 2



AVOIDING FAST FASHION: HOW TO GET A MORE SUSTAINABLE WARDROBE - PART 1



NOTES AND LINKS FROM "AN EVENING WITH SETH KLEIN"



THREE WAYS TO THROW AN ECO-FRIENDLY ENGAGEMENT PARTY

# EVENTS AND CAMPAIGNS

## Pitch-In 2022

Over 4,000 volunteers rolled up their sleeves and took part in Pitch-In March of this year.



## Underwater Pitch-In

Led by an amazing group of volunteer divers and shore crew, Underwater Pitch-In 2022 in August was a huge success. We dragged up a shopping cart, printer, 5 tires and 6 bags of trash.



## Wolfe Island Commons Pier Revitalization Project

In July, Sustainable Kingston in collaboration with the Wolfe Island Commons and Green Communities Canada successfully depaved part of the Wolfe Island Pier.

Sustainable Kingston again hosted our annual Plastic-free Summer Challenge and Waste Reduction Week online campaigns.

2022 WASTE REDUCTION WEEK

Waste diversion week theme days

- Monday: Circular Economy
- Tuesday: Textiles
- Wednesday: E-Waste
- Thursday: Plastics
- Friday: Food Waste
- Saturday: Sharing Economy
- Sunday: Swap & Repair

sustainable kingston

sustainable kingston

**PLASTIC-FREE TIPS**

- BAGS**: Avoid single-use plastic bags by bringing your own reusable bag. Try this for reusable produce bags as well!
- WATER BOTTLE**: Reusable water bottles are cost-efficient, convenient, and environmentally friendly!
- TRAVEL MUG**: Not only do you avoid the single-use cup, but many stores will give a discount as well!
- TRAVEL UTENSILS**: Keeping reusable dishes like straws and cutlery on you is a great way to reduce plastic. Take out packaging. Remember to reuse any unnecessary packaging.
- SOAP BARS**: Bar shampoo, conditioner, and soap are great alternatives to packaged versions! Here's a tip, put the bar on a draining dish to increase its lifetime.
- CONTAINERS**: Reusable containers can be washed and reused over and over instead of single-use plastic containers.

## EVENTS AND CAMPAIGNS (CONT.)

### 2022 Kingston Commuter Challenge



**June 5 – 11, 2022**

Sustainable Kingston led a coalition of community partners to once again make Kingston the highest-ranked Ontario city in this year's Commuter Challenge.

21 businesses and organizations participated. 288 participants logged 52,039 KMs of sustainable commuting. They avoided 8919 KG's of CO2 and saved 4,072 litres of fuel and burned 673,682 calories.

Thanks to everyone who participated!

## SUSTAINABLY.ECO PODCAST

The sustainably.eco podcast was downloaded **over 840 times in 2022.**

To listen to all sustainably.eco podcast episodes, please visit [www.sustainablekingston.com/podcast](http://www.sustainablekingston.com/podcast)

Episode 18: Transitioning Buildings to Net Zero (Jeff Ranson) / Home Energy Incentives (Cedric Pepelea)

Episode 19: Electric Vehicles (Nissan Canada/Wintergreen Studios) / Rain Gardens (Emily Amon)

Episode 20: Sustainable Pet Food (Dr. Sofia Bonilla & Kasey Dunn) / Earth Day 2022 (Kristin Mullin)

Episode 11: Green Marketing (Dr. Jacob Brower) / Commuter Challenge (Kathryn Winkler)

Episode 22: Green Burials (Sue Lyon & Sarah Reid) / Sustainable Commuting (Paige Agnew & Dr. Ajay Agarwal)

Episode 23: Energy Projects at CFB Kingston (Lukas Duchaine) / Life After Single-Use Plastics (Dr. Barry Cross)

Episode 24: "Makers and Shakers Society" (Clarke Mackey) / Corporate Sustainability (Emma Reid)

Episode 25: Neighbourhood Climate Programs (Cheryl Ng & Julie Salter Keane) / Local Food (Janette Haase)

Episode 26: "The Climate Baby Dilemma" (Victoria Lean) / "Avenue of Champions" (Conor Kerr)



# sustainably.eco

The sustainably.eco program is about connecting people who care to businesses that are making a measurable difference in sustainability..

Alternatively, the program supports businesses in making a commitment to sustainability, measures and awards their successes and shares their sustainable practices with the greater community.

In 2021, the sustainably.eco program grew to include 63 business members who have reduced a collective 22,573 tonnes of carbon.

## THE SUSTAINABLE KINGSTON AWARDS

Winners of the 2022 Sustainable Kingston Awards are honored for their hard work in mitigating the climate emergency and fostering a culture of sustainability in our community.

The award winners were recognized through an event at Market Square on October



### 2022 AWARD WINNERS:

- Sustainability Champion - Dr. Kyla Tienhaara
- Youth Sustainability Champion - Lucas Miller
- Sustainable Innovation Award - Cyclic Material

## Our members



# KINGSTON COMMUNITY CLIMATE ACTION FUND



Take climate action:  
**Help Sustainable  
Kingston install  
4 rain gardens**

Donate at  
[CityofKingston.ca/GiveKCCAF](https://CityofKingston.ca/GiveKCCAF)

Sustainable Kingston was chosen as one of three non-profits to participate in the Kingston Community Climate Action fund . The campaign which concluded in March of 2022, raised \$15,361.67 in support of the installation of 4 rain gardens to be installed on Kingston Frontenac Housing Corporation Properties. This was made possible with matching funds from both the City of Kingston and The Kingston Community Credit Union.

In Fall of this year, work began with Bombus Ecoscapes to plan for the installation of the gardens in Spring of 2023.

---

## SUSTAINABLE KINGSTON FUNDERS/GRANTORS/SPONSORS

Through a service-level agreement, the City of Kingston provides financial support for Sustainable Kingston's core staff, operations, and programming.

