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Livable.
21st century.




sustainable
kingston

ANNUAL REPORT 2019

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OUR MISSION

Sustainable Kingston's mission is to enhance the livability and resiliency of Kingston.

We do this by sharing knowledge and providing programs that drive community action.

OUR VISION

To be an organization that facilitates the effective transition towards environmental, social, cultural, and economic sustainability. To raise awareness and establish strategic partnerships, to inspire community engagement and foster more livable and resilient communities.

OUR VALUES

We are **INCLUSIVE** - Sustainability is for everybody. It's a mind-set, not a demographic. We value diversity of background, perspective and thought. We empower others to help fulfill our mission. We believe in the power of collaboration.

We are **RESOURCEFUL** - We hate waste of any variety. We spend our money very carefully; and time is our most precious asset so we guard it well.

We **CARE** - We're caring in our actions and words within our community, towards each other, ourselves, and the planet.

We are **AMBITIOUS** - We're mission obsessed, We get stuff done; and we're constantly learning and improving.



live.
work.
eat.

sustainably
.eco

OUR TEAM

The Sustainable Kingston Board of Directors consists of a group of voluntary members of the Kingston community working together to provide strategic leadership, direction and long-term planning for Sustainable Kingston. Along with these volunteers, the City of Kingston may appoint one voting City Council representative and one staff representative.

The 2019 Board of Directors includes:

Matt Benson - Chair

Patrick Good - Treasurer

Luke MacDonald - Secretary

Jim Neill - City Council Member

Julie Salter-Keane - City Staff Representative

Camille Malcolm

Brian Dodo

Burgandy Dunn

Matt Knowles

Our Staff Team:

Kristin Mullin - Executive Director

Simone Santos - Program Manager

Tess Wittmann - Community Engagement Specialist

Geoff Hendry - Business Development Coordinator



2019 COMMITTEES

Legal/ Finance Committee

Matt Benson
Burgandy Dunn
Patrick Good

Marketing Committee

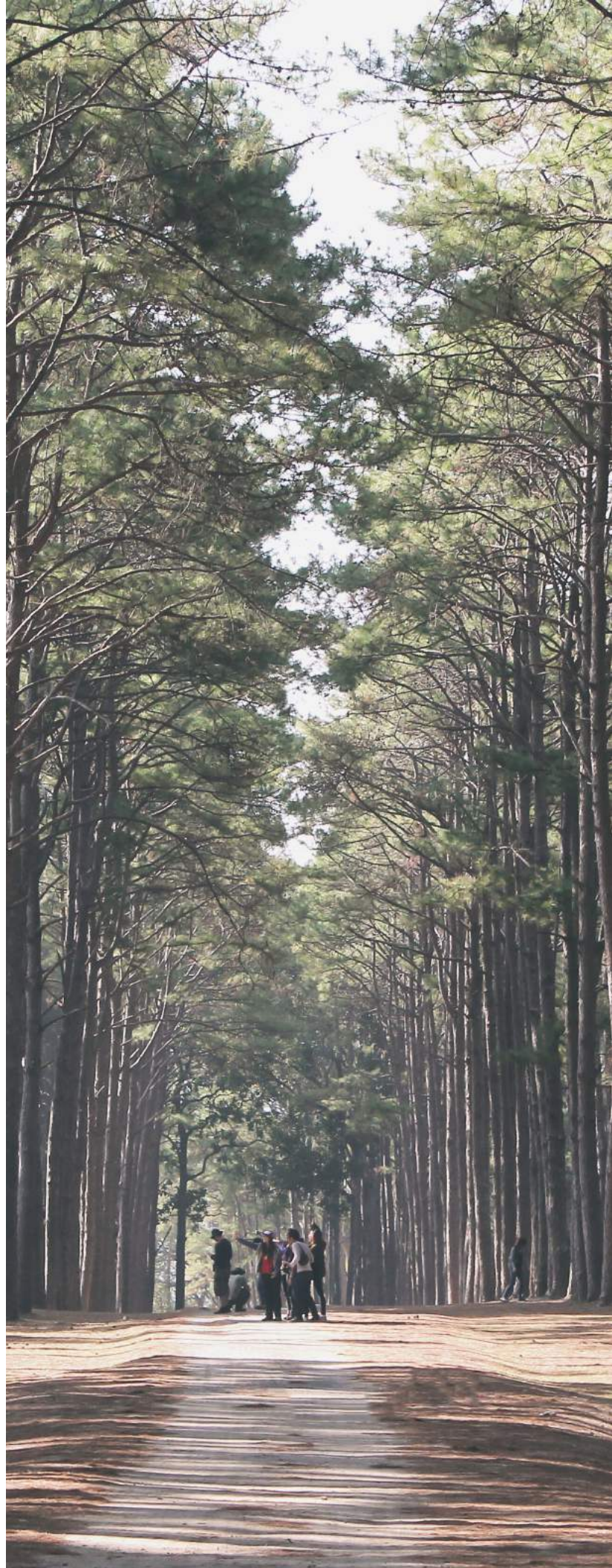
Matt Benson
Brian Dodo
Julie Salter-Keane

Strategic Committee

Matt Benson
Patrick Good
Luke MacDonald
Camille Malcolm
Brian Dodo
Julie Salter-Keane

HR Committee

Matt Benson
Luke MacDonald
Camille Malcolm
Brian Dodo
Julie Salter-Keane



MESSAGE FROM THE PRESIDENT

2019 was a great building year for Sustainable Kingston. We launched a new online platform [sustainably.eco](#) to showcase how our program members are leading the community through innovative projects that reduce the impact on our planet. We grew our education programs and doubled our participants in our Pitch-In community clean-up event. We increased our presence online and in the communities we serve.

Building on our successes from 2019, Sustainable Kingston is poised to meet the new challenges presented by Covid-19 and to help our program members continue to meet and achieve their sustainable initiatives. As with many others, our board and staff have adapted well to working remotely and implementing social distancing practices throughout our activities. We have added educational webinars to support the communities we serve and to showcase the efforts that our members are taking to continue their work and sustainable initiatives. Our cause is even more important now and we are continuing to add members and grow our programming despite the challenges facing our local and global communities.

Covid-19 has impacted all of our lives in an unprecedented way. It has forced us to slow down and focus on what the future looks like for our families, our communities and the planet. This pause is an opportunity to re-think how we treat our greatest resource and to take bold steps in protecting the environment by making positive changes in our daily behaviors, in our businesses, and in public policy.

Out of crisis comes innovation and creativity. We can harness these to find a better balance between our economy and the environment. Now is the perfect time to reset the way we live and how we impact the world around us.

Matt Benson



ABOUT SUSTAINABLE KINGSTON

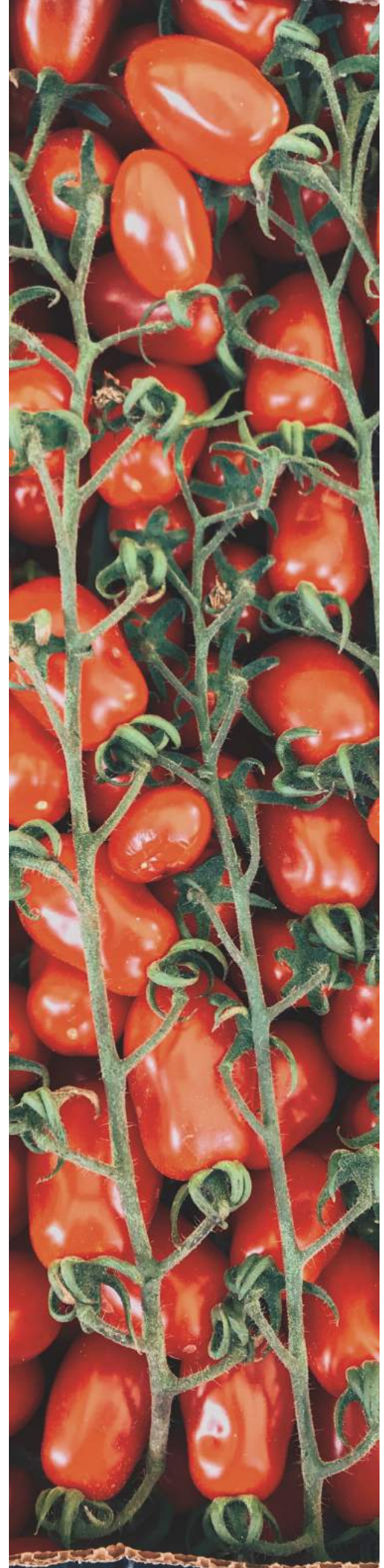
In 2012, Sustainable Kingston was created as a non-profit organization by the City of Kingston. The organization was designed to support the Kingston community in achieving its vision of becoming Canada's most sustainable city and to provide leadership and supports.

Sustainable Kingston shares information and offers an invitation to community members and businesses alike to engage in programs that increase the resiliency of Kingston, address the challenges that lay ahead of us, and embrace the opportunities of a more sustainable future.

OUR STRATEGIC PRIORITIES

2019-2020

1. Develop and roll-out the sustainably.eco program to add value to business membership and be more inclusive of all businesses that are taking action against climate change.
2. Collect and compile data about our community and the efforts that are being made in sustainability. Promote partnerships and members events as well as provide programming where there are gaps.
3. Develop relationships with business networks and organizations within the Belleville to Brockville territory that align with our mission and our messaging including municipalities, institutions, non-profits, and SME's.
4. Partner with the City and Public Health to promote national/international programs such as Pitch-in, and Commuter Challenge,



OUR STRATEGIC PRIORITIES

2019-2020 Cont'd

5. Promote and support more sustainable living by providing presentations to youth throughout both local school boards.

6. Develop a comprehensive plan that includes legal contracts for expanding sustainably.eco to other geographic areas.

2021-2024

1. Expand sustainably.eco to other geographic areas.

2. Facilitate a Youth Climate Ambassadors working group that discusses imminent issues and reports on their findings.

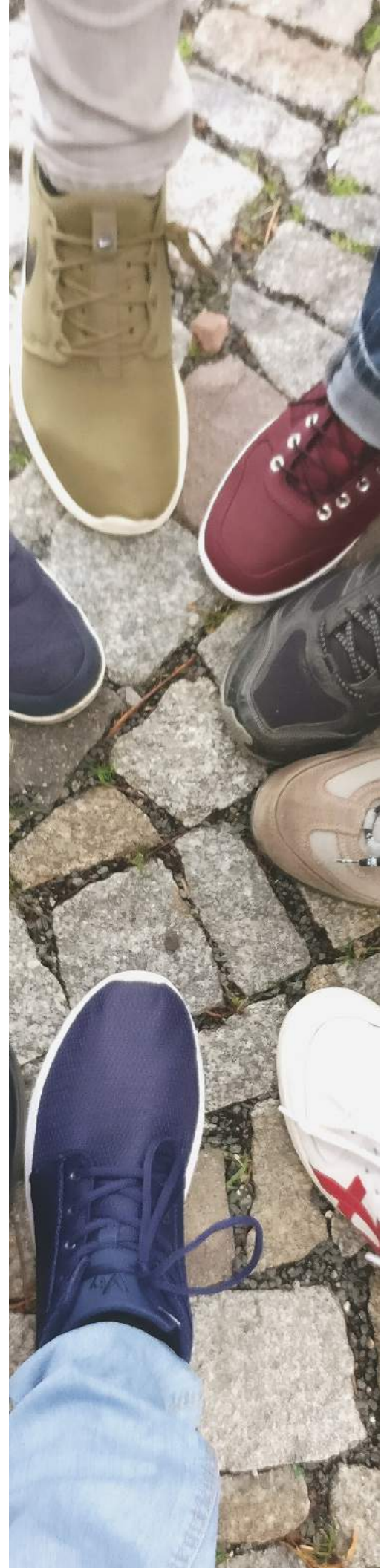
3. Organize an annual tree planting project for sustainably.eco members

4. Promote local de-paving projects

5. Work with the City of Kingston to increase "pedestrian zones" in the downtown core during the summer months.

6. Host community forums and moderate discussion on key issues facing the community.

7. Create a Sustainable Kingston Knowledge Centre filled with data compiled from sustainably.eco users that depicts the values shared by our collective community.



SUSTAINABLE KINGSTON 2019 EVENT HIGHLIGHTS

9500 Kingstonsians participated in our April "Pitch-In" event, with another 850 participants for our first-ever "Pitch-In Fall Edition" - 95% increase in community participation over 2018



468 registered attendees participated in the 2019 Kingston Climate Change Symposium that featured keynote speaker Dianne Saxe

Sustainable Kingston provided 3R's programming and Food Waste presentations to over 3000 children in Kingston Area schools



638 Kingstonsians pledged to ditch single-use plastics for the months of July and August through the Sustainable Kingston Plastic-Free Challenge



To see a full list of Sustainable Kingston events, visit SustainableKingston.com/Events

SUSTAINABLE KINGSTON 2019 PROGRAM HIGHLIGHTS

In 2019, Sustainable Kingston launched [sustainably.eco](https://www.sustainably.eco), a platform and badge program for local businesses to be recognized for their sustainable actions.

[sustainably.eco](https://www.sustainably.eco)



Sustainable Kingston added 14 new members to the Kingston Green Economy/ [sustainably.eco](https://www.sustainably.eco) Program.

From 2016-2018, 22,300 tonnes of GHGs were reduced through the Sustainable Kingston Green Economy Program (2019 numbers to be released soon)

**22,300
tonnes of
GHGs avoided**



Sustainable Kingston volunteers devoted over 440 hours of their time to Sustainable Kingston programs and events!

sustainably.eco

2019 PROGRAM MEMBERS



SUSTAINABLE KINGSTON 2019 MEDIA HIGHLIGHTS



**2755 Facebook Followers
Increase of 35% in 2019**



**3745 Twitter Followers
Up 245 Followers in 2019**



***New in Summer 2019
1322 Instagram Followers**



380 Linked In Followers

Climate Change Symposium



<https://www.thewhig.com/news/local-news/climate-change-symposium-set-for-jan-17-in-kingston>

Climate Change is Here Display



<https://www.youtube.com/watch?v=1PQiopOzDcU>

Pitch In Kingston



<https://www.thewhig.com/news/local-news/kingstonians-to-get-outside-pitch-in>

Commuter Challenge



<https://www.kingstonist.com/news/its-commuter-challenge-time-again/>

Evening of Recognition



<https://greeneconomy.ca/celebrating-green-economy-leaders/>

Plastic-free Challenge



<https://globalnews.ca/video/5428759/how-kingston-plans-to-motivate-the-public-to-cut-down-on-using-plastics>

Pitch-in Fall Edition



<https://www.thewhig.com/news/local-news/your-weekend-in-kingston-and-area-6>

**To see a full list of "SK in the News" articles, visit:
<https://www.sustainablekingston.com/sk-in-the-news>**

ENGAGING WITH OUR COMUNITY

Sustainable Kingston partners with many community groups to deliver workshops, events and fun challenges that increase climate literacy, provide opportunities for discussion and bring about positive change.



2019 WORKSHOPS

Seminar n' Snowshoe - In partnership with the CRCA - January 26, 2019

Use Your Brain to Change Your Footprint - In partnership with - February 9, 2019

Living Wage Certification Workshop - March 28, 2019

Climate Change is Here Display - In partnership with the City of Kingston. April - July 2019

QSDT Green Home Showcase & Expo - In Partnership with Queen's Solar Design Team - August 15, 2019

Exploring your Energy Project Ideas Webinar - In partnership with CoEnergy - September 4, 2019

Recycling Workshop - Queen's Sustainability Week - September 30, 2019

Pitch-In, Campus Clean Up - In partnership with Queen's University - September 30, 2019

Green Building Meet-Up - In partnership with the Green Building Council - November 12, 2019

Sustainable Market - In partnership with Open Studios - November 24, 2019

AMC Trade Show - In partnership with SLC - November 26, 2019

BOARDS AND COMMITTEES

Climate Action Working Group - City of Kingston

Environmental Sustainability Advisory Committee - Limestone District School Board

Active Transportation Sharing Committee - KFL&A Public Health

Tree Planting Partnerships Committee - City of Kingston

YGK Food Rescue Challenge - Loving Spoonsful

FUN FACTS

In 2019, the Sustainable Kingston website had 45,200 page views!

The Sustainable Kingston monthly newsletter has over 600 subscribers!

SUSTAINABLE KINGSTON FUNDERS/GRANTORS/SPONSORS

Through a service-level agreement, the City of Kingston provides financial support for Sustainable Kingston's core staff, operations, and programming.



Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario

The Ontario Trillium Foundation provides funding to the Kingston Green Economy Program, through a GROW Grant which launched in March, 2016.

2019 EVENT SPONSORS



carbonzero



AUDITED FINANCIAL STATEMENTS

2019 Audited Financial Statements can be viewed on our website at sustainablekingston.ca